

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# ANNUAL AUDITED REPORT FORM X-17A-5 PART III

OMB APPROVAL

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#### **FACING PAGE**

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	3 <u>01/01/200/</u> AND MM/DD/YY		31/200/ MM/DD/YY
A. R	EGISTRANT IDENTIFICATION	N	
NAME OF BROKER-DEALER: Kan	sas City Brokerage, In	c. <u>C</u>	FFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF B	USINESS: (Do not use P.O. Box No.)		FIRM I.D. NO.
6320 Lamar Avenue	(No. and Street)	<del> </del>	
	(No. and Street)		
Overland Park, (City)	Kansas (State)	6.6 (Zip Co	5202 de)
NAME AND TELEPHONE NUMBER OF Tim Barnett	PERSON TO CONTACT IN REGARD	(913) 38	
B. AC	COUNTANT IDENTIFICATIO		PROCESSE
INDEPENDENT PUBLIC ACCOUNTANT		port*	MAR 2 4 ZUUB THOMSON
Higdon & Hale, C.P.A.'s,			FINANCIAL
	(Name - if individual, state last, first, middle	e name)	
6310 Lamar Avenue, Suite	110 Overland Park	Kansas	66202
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:		SECURITIES AND EXC	HANGE COMMISSION
Certified Public Accountant		REC	EIVED
☐ Public Accountant		MAR	3 2008
☐ Accountant not resident in U	Inited States or any of its possessions.		REGISTRATIONS
	FOR OFFICIAL USE ONLY		ND NATIONS
		04 EXAM	VALIDITO

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1410 (06-02)

AB 3/21

#### OATH OR AFFIRMATION

my knowledge and belief the accompanying financia	, swear (or affirm) that, to the best of all statement and supporting schedules pertaining to the firm of , as , 20_07_, are true and correct. I further swear (or affirm) that
of December 31	20_07 are true and correct. I further swear (or affirm) that
neither the company nor any partner, proprietor, pri	ncipal officer or director has any proprietary interest in any account
classified solely as that of a customer, except as follows	
•	
	1. the owner has
() L ()	Signature
Colucia be Cours	Usignature
PATRICIA B. CARUSO	PRESIDENT
	Title
Notary Public - State of Kansas  My Appt. Expires 6-1-2019	
Notary Public	
This report ** contains (check all applicable boxes)	;
(a) Facing Page.	
(b) Statement of Financial Condition.	
(c) Statement of Income (Loss).	
(d) Statement of Changes in Financial Condition (e) Statement of Changes in Stockholders' Equ	
(f) Statement of Changes in Liabilities Subord	
(g) Computation of Net Capital.	
(h) Computation for Determination of Reserve	Requirements Pursuant to Rule 15c3-3.
(i) Information Relating to the Possession or C	Control Requirements Under Rule 15c3-3.
(j) A Reconciliation, including appropriate exp	lanation of the Computation of Net Capital Under Rule 15c3-1 and the true Requirements Under Exhibit A of Rule 15c3-3.
Computation for Determination of the Rese	mandited Statements of Financial Condition with respect to methods of
consolidation.	massice 544541141115 51 1 1111111111 5552111111 1 1 1 1
(I) An Oath or Affirmation.	
(m) A copy of the SIPC Supplemental Report.	
(n) A report describing any material inadequacion	es found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

# KANSAS CITY BROKERAGE, INC. FINANCIAL STATEMENTS DECEMBER 31, 2007



David B. Higdon, C.P.A., C.F.P. D. Bob Hale, C.P.A. John P. Martin, C.P.A. John A. Keech, C.P.A. Gary D. Welch, C.P.A.

# HIGDON & HALE

CERTIFIED PUBLIC ACCOUNTANTS • A PROFESSIONAL CORPORATION 6310 Lamar Avenue, Suite 110 • Overland Park, KS 66202

Telephone (913) 831-7000 Fax (913) 754-1350

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#### Independent Accountants' Report

Board of Directors Kansas City Brokerage, Inc. Overland Park, Kansas

We have audited the accompanying statement of financial condition of Kansas City Brokerage, Inc. (a 79% owned subsidiary of DeMarche Associates, Inc.) as of December 31, 2007, and the related statements of operations, retained deficit and cash flows for the year then ended that you are filing pursuant to rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Kansas City Brokerage, Inc. as of December 31, 2007, and the results its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained on page 9 is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by rule 17a-5 of the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Higdon & Hale, C.P.A.'s, P.C.

High EHale

Overland Park, Kansas February 23, 2008



David B. Higdon, C.P.A., C.F.P. D. Bob Hale, C.P.A. John P. Martin, C.P.A. John A. Keech, C.P.A. Gary D. Welch, C.P.A.

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To the Board of Directors Kansas City Brokerage, Inc. Overland Park, Kansas

In planning and performing our audit of the financial statements and supplemental schedule of Kansas City Brokerage, Inc. (the Company) for the year ended December 31, 2007, we considered its internal control, including control activities for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on the internal control.

Also, as required by rule 17a-5(g)(1) of the Securities Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including tests of such practices and procedures that we considered relevant to the objectives stated in rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a5(a)(11) and for determining compliance with the exemptive provisions of 15c3-3, Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- Making quarterly securities examinations, counts, verifications and comparisons
- Recordation of differences required by rule 17a-13
- Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures can be expected to achieve the SEC';s above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized and recorded properly to permit the preparation of financial statements in accordance with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control or the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

Our consideration of the internal control structure would not necessarily disclose all matters in the internal control structure that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control structure elements does not reduce to a relatively low level the risk that errors or irregularities in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the internal control structure, including procedures for safeguarding securities that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Commission to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2007 to meet the SEC's objectives.

This report is intended solely for the use of management, the Securities and Exchange Commission, and other regulatory agencies, which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

Higdon & Hale

Certified Public Accountants

Highen Elfale

February 23, 2008

# Kansas City Brokerage, Inc. Statement of Financial Condition December 31, 2007

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Cash and cash equivalents	\$	160,756
Certificates of Deposit	Ψ	290,544
Consulting contract receivables		53,419
Receivable from clearing agent		16,249
Interest Receivable		1,592
interest Receivable		1,392
Total assets	<u>\$</u>	522,560
Liabilities		
Related party payable	\$	5,000
Services due to customers	Ψ	18,291
Third-party payer funds		303,088
Time-party payer runus		202,000
Total liabilities		326,379
Stockholders' Equity		
Common stock, \$.01 par value; 100,000 shares authorized;		
1,000 shares issued and outstanding		10
Additional paid-in capital		277,724
Retained deficit		(81,553)
Total stockholders' equity		196,181
Total liabilities and stockholders' equity	<u>\$</u>	522,560

# Kansas City Brokerage, Inc. Statement of Operations Year Ended December 31, 2007

#### Revenues

Brokerage income, net of clearing broker commissions Other income	\$	233,443 51,406
Expenses		284,849
Purchased services		215,748
Other expenses		67,046
Total expenses		282,794
Net Income	<u>\$</u>	2,055

# Kansas City Brokerage, Inc. Statement of Retained Deficit Year Ended December 31, 2007

Balance (Deficit), January 1, 2007	\$ (83,608)
Net Income	2,055
Balance (Deficit, December 31, 2007	\$ (81,553)

# Kansas City Brokerage, Inc. Statement of Cash Flows Year Ended December 31, 2007

## **Operating Activities**

Net Income	\$	2,055
Changes in Consulting contract receivables		16,453
Receivable from clearing agent		18,447
Third-party payer funds		62,397
Services due to customers		4,620
Interest Receivable		(83)
Net cash provided by operating activities		103,889
Investing Activities		
Purchase of Certificates of Deposit		(9,646)
Net cash used in investing activities		94,243
Increase in Cash and Cash Equivalents		
Cash and Cash Equivalents, Beginning of Year		123,523
Cash and Cash Equivalents, End of Year	<u>\$</u>	217,766

#### Kansas City Brokerage, Inc. Notes to Financial Statements December 31, 2007

#### Note 1: Nature of Operations and Summary of Significant Accounting Policies

#### Nature of Operations

The Company, a 79% owned subsidiary of DeMarche Associates, Inc. (DeMarche), an employee benefit plan consultant, provides brokerage services on behalf of clients of its parent through a clearing agent. The Company does not hold funds or securities for clients.

Employee benefit plan clients purchase DeMarche consulting services from the Company and pay for these services in cash or with brokerage commissions generated from investment transactions directed through the Company's clearing agent. The Company purchases the consulting services provided to its clients from its parent.

The Company also offers a Third-Party Payer program wherein the Company collects and accumulates brokerage commissions from trades directed by the client through the Company's clearing agent and in return makes credits available to the client for the payment of various plan expenses.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Cash Equivalents

The Company considers all liquid investments with original maturities of three months or less to be cash equivalents. At December 31, 2007, cash equivalents consisted of certificates of deposit.

#### Income Taxes

The Company and its parent company file separate income tax returns. Deferred tax liabilities and assets are recognized for the tax effect of differences between the financial statement and tax bases of assets and liabilities. A valuation allowance is established to reduce deferred tax assets if it is more likely than not that a deferred tax asset will not be realized.

#### Kansas City Brokerage, Inc. Notes to Financial Statements December 31, 2007

Note 1: Nature of Operations and Summary of Significant Accounting Policies - Continued

#### Brokerage Income Recognition

Brokerage income and related clearing brokers' commissions are recognized on a trade date basis as securities transactions occur.

#### Accounts Receivable

Accounts receivable are stated at the amounts billed to customers. The Company provides an allowance for doubtful accounts, which is based upon a review of outstanding receivables, historical collection information and existing economic conditions. Delinquent receivables are written off based on individual credit evaluation and specific circumstances of the customer.

#### Certificates of Deposit

Certificates of deposit are carried at historical cost, which approximates fair value. Certificates of deposit mature through 2011.

#### **Note 2:** Related Party Transactions

#### Facilities and Services Agreement

The Company has a facilities and services agreement with its parent in which office space, personnel, equipment, supplies, accounting and legal and other services are provided to the Company. The Company's agreement provides that the Company pay \$5,000 per month for the period from January 1, 2007 to December 31, 2007.

#### Note 3: Income Taxes

No provision or benefit for income taxes is recorded in the accompanying statement of operations as the Company has a net loss for both financial reporting and income tax purposes.

#### Kansas City Brokerage, Inc. Notes to Financial Statements December 31, 2007

#### Note 3: Income Taxes - Continued

The tax effects of temporary differences related to deferred taxes are as follows:

Deferred tax assets		
Services due to customers	\$	2,734
Net operating loss carryforwards	-	63,291
Net deferred tax asset before valuation allowance		66,025
Valuation allowance		
Beginning balance		63,035
Increase during the period		2,990
Ending balance		66,025
Net deferred tax asset	\$	-0-

The Company has unused operating loss carryforwards of approximately \$315,000, which will expire between 2020 and 2025.

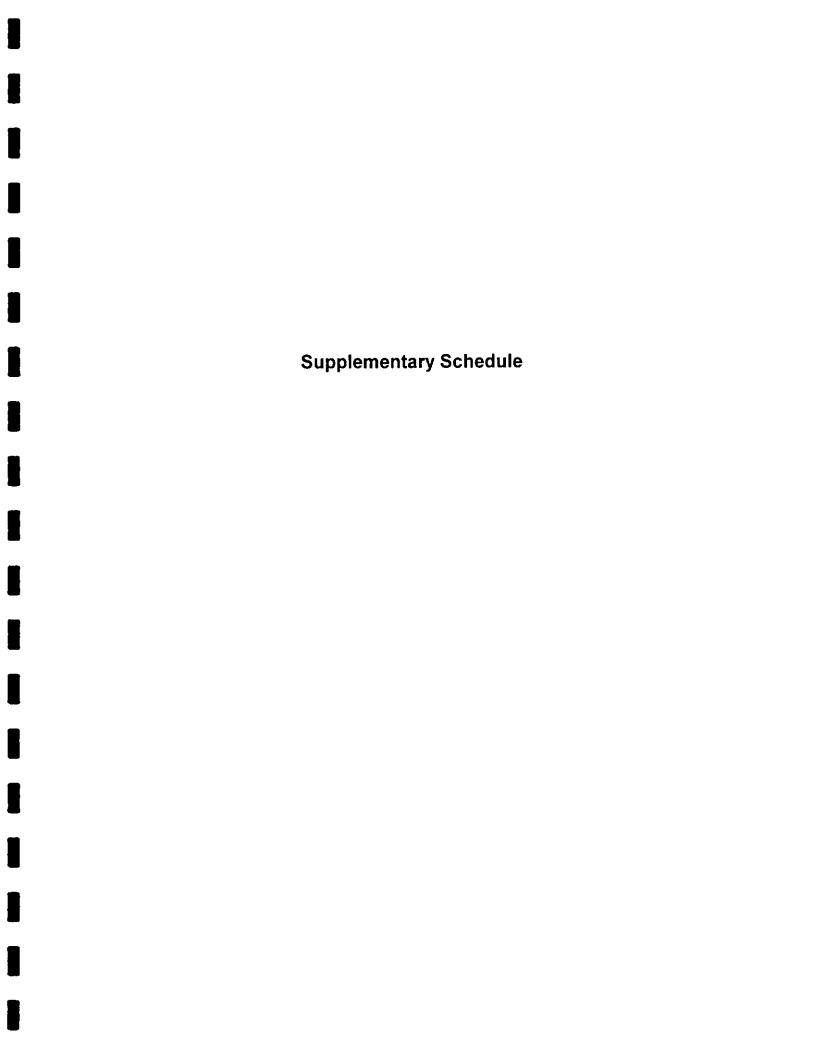
#### Note 4: Net Capital Requirements

The Company is required to maintain minimum net capital as defined by Rule 15c3-1 under the Securities Exchange Act of 1934. Rule 15c3-1 requires minimum net capital to be the greater of \$5,000 or 6 2/3% of aggregate indebtedness.

The Company's ratio of aggregate indebtedness to net capital as defined in the Securities and Exchange Commission's Uniform Net Capital Rule 15c3-1 was 2.17 to 1 as of December 31, 2007. The Company is required by regulatory authorities to maintain a ratio of less than 15 to 1. The Company had net capital, as defined, of \$137,682 as of December 31, 2007, which exceeded the required net capital by \$115,924.

#### Note 5: Cash

As of December 31, 2007, the Company had deposits in one financial institution that exceeded FDIC insurance coverage by \$351,300.



### Kansas City Brokerage, Inc. Computation of Net Capital Under Rule 15c3-1 December 31, 2007

Aggregate Indebtedness	<u>\$</u>	326,379
Stockholders' Equity	\$	196,181
Less Nonallowable Assets Consulting contract receivables Less haircuts on certificates of deposit account Net capital	-	(53,419) (5,081) 137,681
Less net capital requirements – greater of \$5,000 or 1/15 of Aggregate indebtedness	_	21,758
Net capital in excess of requirement	<u>\$</u>	115,923
Ratio of Aggregate Indebtedness in Net Capital	•	2.37 to 1

Note: The Company is in compliance with the exemption provision from Rule 15c3-3.

Note: There were no material differences between the computation of net capital and the basic net capital requirement computation included in these financial statements with those previously reported by the Company.

